



State of Louisiana

Department of Health and Hospitals

January 14, 2011

Dear Colleague,

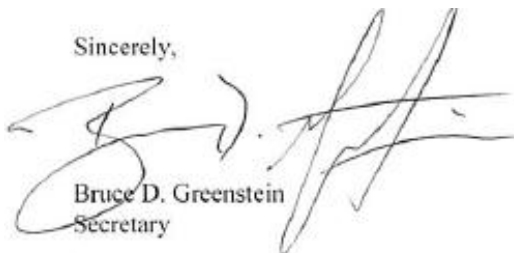
As part of our ongoing efforts to create and maintain a strong, effective dialogue with the health care professionals of our state, the Louisiana Department of Health & Hospitals is hosting the inaugural Medical Director's Summit. Our goal is to share our current initiatives, learn about major health care issues in our community, and listen to feedback from you, the physicians and medical directors of the state to build community among physicians and the department. Continuing Medical Education Units (CME) credits will be available for this meeting.

The summit will be held February 16, 2011 at Pennington Biomedical Research Center located at 6400 Perkins Road, Baton Rouge, Louisiana 70808. Registration begins at 12:30 pm with the meeting formally commencing at 1:00 pm and adjourning at 5:00 pm. The meeting will cover a range of topics, from the vision that DHH has developed, health information technology, as well as the reform of our state's health care system. How does the Affordable Care Act affect you as a provider? What changes are being discussed in Louisiana's Medicaid program? What opportunities and incentives are there for practices with electronic medical records? A series of briefings on these topics followed by an open discussion and question and answer opportunity will be offered.

Basic Registration Instructions: There is no fee for registering for this event. However, we ask that you submit the attached registration to Karen Stassi by fax: 985-796-1672 or email Karen.Stassi@la.gov. If you have questions, you may call Ms. Stassi at 225-342-3417. In order to plan appropriately for refreshments, materials, etc. we ask that you return the completed registration form by Tuesday, February 11, 2011. If you have questions about the meeting agenda or content, please contact Jimmy Guidry, MD at 225-342-3417, 225-342-4497 (fax) or email jguidry@la.gov.

Our hope is to hold the Medical Director's Summit annually to ensure we are keeping you informed of critical issues impacting Louisiana's providers and patients. We look forward to your participation.

Sincerely,



Bruce D. Greenstein
Secretary



Jimmy Guidry, MD
State Health Officer & Medical Director

Louisiana Practice of Medicine in the Future
Baton Rouge, Louisiana

February 16, 2011
Pennington Biomedical Research Center
6400 Perkins Road, Baton Rouge, Louisiana 70808

The Department of Health & Hospitals is delighted to provide the Interactive session for providers February 16, 2011. Enclosed you will find your registration form for the meeting.

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HOTEL ROOM/ TRAVEL RESERVATIONS

Should you require lodging, the following information is provided for your convenience. Baton Rouge has a number of hotels. Popular hotels which offer competitive rates and are in close proximity are as follows:

College Exit

Embassy Suites	4914 Constitution Ave.	225-924-6566 (Average rate of \$159 a night)
Cambria Suites	4964 Constitution Ave.	225-925-1005 (Average rate of \$139 a night)
Marriott Hotel	5500 Hilton Ave	225-924-5000 (Average rate of \$169 a night)
Crowne Plaza	4728 Constitution Ave	225-925-2244 (Average rate of \$134 a night)

Bluebonnet Exit

Quality Suites	9138 Bluebonnet Centre Blvd.	225-293-1199 (Average rate of \$69.00 a night)
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Siegen Lane Exit

Days Inn	10455 S. Reiger Road	225-293-6880 (Average rate of \$62.00 a night)
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DIRECTIONS TO THE PENNINGTON RESEARCH CENTER

6400 Perkins Road, Baton Rouge, Louisiana 70808

From Baton Rouge: I-10 east bound to the College exit, take a right onto College and proceed to Perkins Road. Take a left on to Perkins. Continue on Perkins for approximately 2.5 miles, and then take a right onto the Pennington Research Center grounds located on your right. Follow the signs for the Conference Center.

From New Orleans: I-10 west bound to the College exit, take a right onto College and proceed to Perkins Road. Take a left on to Perkins. Continue on Perkins for approximately 2.5 miles, and then take a right onto the Pennington Research Center grounds located on your right. Follow the signs for the Conference Center.

ATTIRE

Casual attire is recommended for the meeting.

Louisiana's Practice of Medicine in the Future

February 16, 2011

Pennington Biomedical Research Center

Baton Rouge, LA 70820

- 12:30 pm Registration and Check-in
- 1:00 pm Welcome & Introductions – *Jimmy Guidry, MD – State Health Officer & Medical Director*
Louisiana Department of Health & Hospitals (LDHH)
- 1:15 pm State of the State – *Bruce Greenstein – Secretary, LDHH*
- To discuss Budget Challenges and its impact on the delivery of care
 - To explain the global strategy for mitigating impact of the budget shortfalls.
 - To summarize the outcomes from the recently held “Making Medicaid Better” regional rounds
- 1:45 pm Health Care Delivery Changes in Louisiana / Birth Outcomes Initiative
Rodney Wise, MD – Medicaid Medical Director, LDHH
- To review the role of Medicaid in Louisiana health care delivery
 - To explain the vision of Coordinated Care Networks
 - To summarize the Birth Outcomes initiative in Louisiana
- 2:15 pm Health Care Reform – *Carol Steckel – Director of Health Reform, LDHH*
- To state the major provisions of the Health Care Reform Bill
 - To catalogue the provisions have gone into effect and which provisions are soon to be in effect
 - To illustrate the known “facts” that impacts us today
 - To identify issues that are still unknown or unclear
 - To analyze issues that may require clarification, advocacy or change.
- 2:45 pm Break
- 3:00 pm Electronic Medical Records, Health Information Technology
Zachery M. Jiva, Health Information Technology Coordinator, LDHH
- To discuss the HIT activities at the state level
 - To summarize grant activities and opportunities
 - To outline a case study/ overview by the Quality Forum
- 3:45 pm Reportable Diseases – *Raoult Ratard, MD – State Epidemiologist, Office of Public Health*
- To describe reportable diseases and the importance of surveillance reporting
 - To summarize recent Surveillance reports for the more recent events of H1N1 and Gulf Coast Spill
 - To demonstrate the EARS surveillance reporting system.
- 4:00 pm Closing Comments and Open Question/Answer to the Panelists/ Participant Evaluations
- 5:00 pm Adjourn

Continuing Medical Education

Target Audience: Physicians



The Office of Public Health Continuing Medical Education Program is accredited by the Louisiana State Medical Society to provide continuing medical education for physicians. Office of Public Health Continuing Medical Education Program designates this educational activity for a maximum of 3.0 **AMA PRA Category 1 Credit™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Special Accommodations: Office of Public Health Continuing Medical Education Program fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant of the “Louisiana Practice of Medicine in the Future” activity offered by Office of Public Health Continuing Medical Education Program is in need of accommodation, please do not hesitate to call Ms. Karen Stassi at (225) 342-3417 and/or fax 225-342-4497 and/or submit in writing to Ms. Karen Stassi by February 9, 2011 in order to receive the service.

Disclosure: The presenters and planners for this activity have no relationship with manufacturers of drugs or devices that could be perceived as a conflict of interest in the subject of the presentation. The presentations will not include discussions of off-label uses of drugs or devices. There is no commercial support for this activity.